

INTERNATIONAL YEAR OF SANITATION

Announcement to: WSSCC Members, National Coordinators, and/or Regional Representatives

The International Year of Sanitation (IYS) has officially been launched, and the need to accelerate progress on global sanitation is more urgent than ever. As part of its ongoing efforts to address the growing sanitation crisis, WSSCC is launching a new WASH campaign. The key message of the 2003 campaign, "Hurry up! 2.4 billion people want to use the toilet.", (referring to the number of people who lack access to adequate sanitation), remains the core of the new WASH materials. Sadly, the number of people without adequate sanitation has increased. If 2.4 billion people were "waiting to use the toilet" in 2003, that number stands at 2.6 billion today.

The new set of WASH advocacy materials supports the broader goal of the IYS of raising awareness about the global sanitation crisis. The posters, postcards and stickers are designed to support WASH advocacy initiatives carried out by WSSCC's national coordinators, members and partners at the global level and at the country level. Indeed, the International Year of Sanitation provides a unique opportunity to reach out to decision-makers, and to firmly attach sanitation to the world's political agenda. Supported by its members, WSSCC will continue its advocacy efforts to achieve that goal.

"I hope all our members and colleagues in the sector will find these new WASH advocacy materials useful in our work of advocating for water and sanitation for all. IYS is our big opportunity to make a real push on sanitation advocacy. Therefore we expect that these materials will be widely used during IYS and beyond." Jon Lane, Executive Director of WSSCC

Please click on the following link to find the whole set of new WASH advocacy materials:

www.wsscc.org/en/resources/advocacy-material/wash-posters-postcards/wash-2007/index.htm

Yours sincerely,
WSSCC Secretariat
Tatiana Fedotova
Advocacy and Communications Officer
Water Supply & Sanitation Collaborative Council (WSSCC)

WEDC Announcement

Today, the 21st November, sees the launch of the International Year of Sanitation by the UN in New York.

The need to improve sanitation for billions of unserved poor people was the passion that drove the late John Pickford when he founded WEDC back in 1971. John ensured that sanitation was central to WEDC's work in Education, Training, Research and Consultancy and it is with that inspiration behind us that WEDC will increase its efforts in support of the International Year of

Sanitation.

We are pleased to announce that from January 2008 WEDC will be managing a helpdesk service (based on the highly successful WELL enquiry service model) to provide access to information and technical support in sanitation for southern governments, national and international NGOs. We now provide a direct link to the wide range of resources we have developed over the years - we have a new INTERNATIONAL YEAR OF SANITATION page on the WEDC website.

Please visit

http://wedc.lboro.ac.uk/news_IYOS.php

and

<http://www.lboro.ac.uk/well/>

We hope you will make use of our resources in your own work in advocacy, implementation and general support to the aims of the International Year of Sanitation; and, more importantly, to maintaining and sustaining the vast increase in effort that is required from all of us beyond 2008. With kind regards and all our best wishes

The WEDC Team

Water, Engineering and Development Centre (WEDC)

The John Pickford Building

Loughborough University

Leicestershire LE11 3TU UK

Phone: + 44 (0) 1509 222885

Website: <http://wedc.lboro.ac.uk/>